

FRPM VERSUS THE COMPETITION

OWNER CHARGE COMPARISON

Item	FRPM Charge	Competitor 1	Competitor 2
Management %	8-10%	5%	10%
Leasing Fee	\$50	\$350	\$0
Lease Renewal Fee	\$50	\$100	\$0
Advertising	\$5.33/day	\$0	\$60
Set Up Fee	\$250 or \$25 per unit	\$0	\$175 for SFH or \$75 per unit
Year End Admin Fee	\$25	\$0	\$0
Two Annual Inspections	\$0 upon request	\$100	\$100

TENANT CHARGE COMPARISON

Item	FRPM Charge	Competitor 1	Competitor 2
Admin Fee	\$200	\$100	\$250
Non Refundable Deposit	\$0	\$350	\$0
Lease Renewal Fee	\$0	\$50	\$0
Filter	\$5 per month bi-monthly	\$10 per month tri-monthly	\$10 per month tri-monthly
Late Fee Initial	\$50	\$75	\$35
Late Fee Daily	\$10	\$10	\$15
Returned Checks	\$20	\$25	\$25
Notice Delivery Fee	\$35	\$35	\$50
Utility Violation	\$35 Per Month	\$25 per week	\$50 Per Month
Parking Tag Replacement	\$50	\$0	\$50
CO/Smoke Violation	\$35	\$0	\$0
Ionizer Fee	\$50	\$500	\$750
HOA/CCR Violations	\$35	\$50	\$0
Co-Signer Removal Fee	\$50	\$0 But only at renewal	\$0 But only at renewal
Roommate Adjustment Fee	\$150	\$100	\$100
Lease Takeover Fee	\$500	\$0 Only Lease Break \$1000 Plus loss of	\$350
Lease Break Fee	\$0 but associated costs	deposit(s)	\$0 but associated costs
Lock Out Fee	\$30-\$65	\$100	\$30-\$125
Denial of Entry Fee	\$50	\$0	\$50
Unauthorized Pet Fee	\$300 per month Retroactive	\$100 per month Retroactive	\$100 Per month Retroactive plus \$250 Fee
Tenant Possession Storage	\$10 per day \$50 Minimum	\$10 Per day	Do not store
Missing Keys at Move Out	\$10 for 2 copies	\$25	\$45
Bi-Annual Pet Inspection Fee	\$0	\$100	\$0

VENDOR HOURLY LABOR RATES

Item	FRPM Charge	Competitor 1	Competitor 2
Cleaning Hourly Labor Rate	\$35	\$35	\$45
Maintenance Hourly Labor Rate	\$46	\$55	\$50